

# Support to the book and publishing sector

**PUSH  
BOUNDARIE  
S**



Creative Europe  
2021-2027



European  
Union

# Background

**Creative Europe** is the European Commission flagship programme to support the Culture and Creative Sectors (CCS) through 3 different strands: Culture, MEDIA, and Cross-sectorial.

## Objectives

- **Safeguard, develop, and promote** European cultural and linguistic diversity and heritage
- **Increase the competitiveness and economic potential** of the cultural and creative sectors

## Recovery and policy priorities

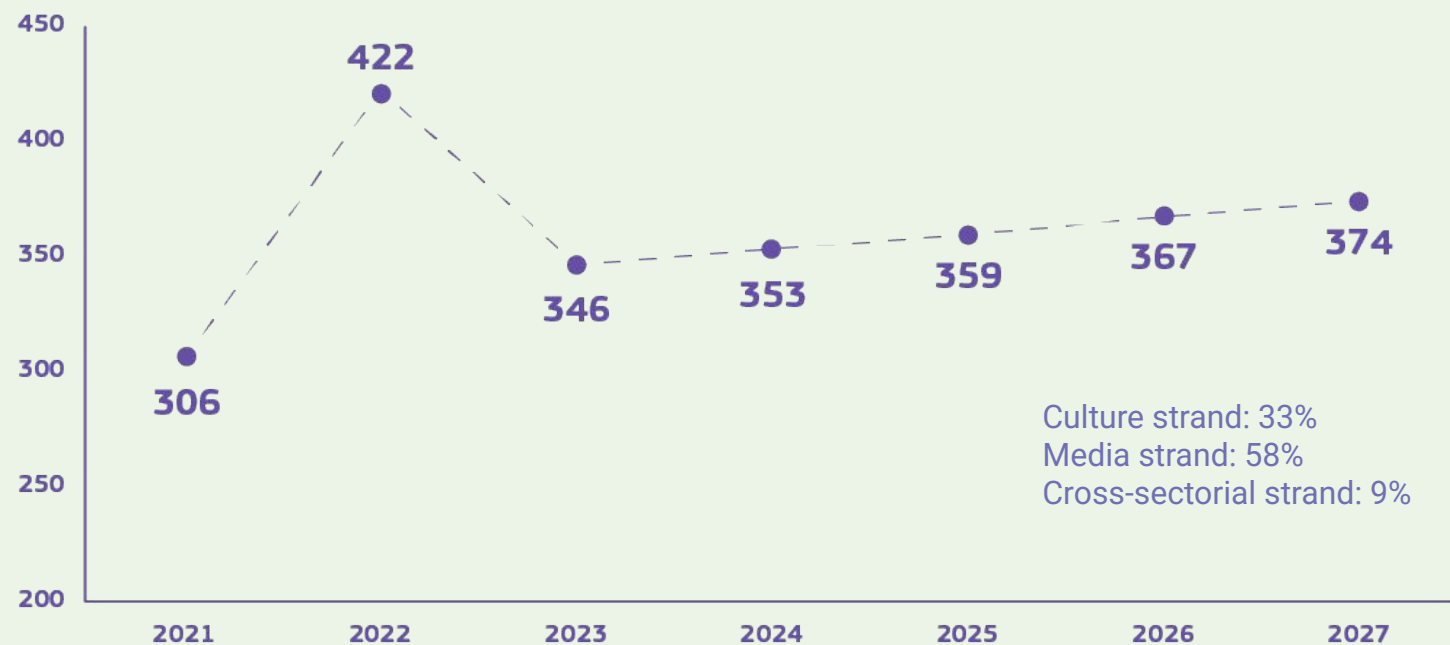
Contributes to the recovery of the sectors, reinforcing their efforts to become more inclusive, more digital and environmentally more sustainable



# Budget

Overall budget of  
€ 2,4 billion for the  
period 2021-2027

80 % increase for the  
EU27 compared to the  
previous programming  
period (2014–2020).



European  
Union

# Strands

## Culture

Supports a diverse range of cultural and creative sectors and aims to foster artistic innovation, promote European content, and provide opportunities for artists to create and perform across borders, while also driving digital and environmental transformation in the cultural sector.

## MEDIA

Promotes competitiveness, scalability, cooperation, innovation and sustainability in the European audiovisual sector, including through mobility.

## Cross-sectorial

Promotes collaboration and innovation across CCSIs, addressing shared challenges and supporting media literacy, quality journalism, and digital solutions, including the European Media freedom Act.



# Funding opportunities

## European cooperation projects

Supports projects involving organisations in the CCS of all sizes, and from different countries to undertake sectoral or cross-sectoral activities.

## European Networks

Intends to enhance the capacities of European CCS to face common challenges and nurture talents, innovate, prosper and generate jobs and growth.

## European Platforms

Supports projects that aim to increase the visibility and circulation of European emerging artists and works outside their own borders.

## Circulation of European literary works

Supports projects that translate, publish, distribute, and promote literary works of fiction.

## Pan-European cultural entities

Support cultural entities – such as orchestras – with a large geographical reach, whose aim is to offer training, professionalisation and performance opportunities for young, highly talented artists.



# Special actions and initiatives

## European Heritage Label

Attributed to cultural sites with a symbolic European value and significant role in the history and culture of Europe and/or the building of the EU.

## Support to Ukrainian displaced people and the Ukrainian Cultural and Creative Sectors

Attributed to cultural sites with a symbolic European value and significant role in the history and culture of Europe and/or the building of the EU.

## Perform Europe

Funding scheme for the European performing arts sector supporting sustainable, inclusive, balanced and innovative dissemination of performing arts.

## European Heritage Hub

New pilot project bringing together heritage stakeholders and initiatives across Europe to support the transition towards a more sustainable, digital and inclusive society.



# Special actions and initiatives

## European Capitals of Culture

Aims to increase citizens' sense of belonging to a common cultural area and to promote the contribution of culture to the long-term development of cities.

## Music Moves Europe

Framework for the EC's initiatives and actions in support of the European music sector.

## Day of European Authors

Celebrates European literature and encourages interest in reading.

## Culture Moves Europe

Provides mobility grants for artists and cultural professionals.



# EU cultural prizes

## [Music Moves Europe Awards](#)

An EU initiative designed to support emerging talent and promote and celebrate the richness of the European repertoire.

## [European Heritage Awards](#)

Spotlight on remarkable projects, initiatives and personalities in the field of cultural heritage.

## [European Union Prize for Literature EUPL](#)

An annual initiative to recognise the emerging authors in Europe and beyond.

## [EU Prize for Contemporary Architecture – Mies van der Rohe Award](#)

A biennial prize highlighting outstanding architectural works built across Europe.

## [EUMies Awards Young Talent](#)

A biennial prize highlighting outstanding diploma projects of Architecture, Urban Planning and Landscape Architecture students from all over Europe and selected third countries.



European  
Union



# Priorities

## Policy-specific priorities

- **Artists and cultural professionals:** empowering the cultural and creative sectors
- **Culture for the people:** enhancing cultural participation and the role of culture in society
- **Culture for the planet:** unleashing the power of culture
- **Culture for co-creative partnerships:** strengthening the cultural dimension of EU external relations
- **Culture for digital transformation:** help the European cultural and creative sectors to fully take advantage of new technologies to enhance their competitiveness

## Cross-cutting issues

- Inclusion and diversity, notably gender balance
- Greening of Creative Europe

## Annual priorities

[2022. European Year of Youth](#)

[2022/2023. Support for Ukraine](#)

[2023/2024. European Year of Skills](#)

[2025. European Year of Digital Citizenship Education](#)



European  
Union

# Policy actions and publications

Dialogue and cooperation with EU Member States and stakeholders through the [Open Method of Coordination](#) (OMC) groups:

- **OMC report on translation and multilingualism:** The EU Expert Group on multilingualism and translation published a February 2022 "[Translators on the Cover](#)" report on the role of translators in the cultural and creative sectors and the circulation of books in Europe.
- **OMC group on libraries:** The group explores the future of public libraries and how to strengthen the multiple roles of libraries as gateways to and transmitters of cultural works, skills, and European values.

## Publications

[2021-2023. Creative Europe's support to the book and publishing sector](#)

[2021. Literary translations playbook](#)

[2014-2020. Creative Europe's support to the book sector](#)

[2014-2020. The playbook of literary translation projects](#)



European  
Union

# Circulation of European literary works

**PUSH  
BOUNDARIE  
S**



Creative Europe  
2021-2027



European  
Union

# Themes and priorities

## Circulation of European literary works

EU's funding scheme  
**Circulation of European literary works** supports projects that translate, publish, distribute, and promote literary works of fiction.

- **Strengthen** the transnational circulation and diversity of European literary works.
- **Encourage** the translation, publication, and promotion of works of fiction written in less widely spoken languages to increase their distribution in wider markets in Europe and beyond.
- **Help** develop, and reach out to, a large and inclusive readership.
- **Promote** and preserve the profession of literary translator, including the principles of good working conditions and fair remuneration.
- **Contribute** to strengthening the competitiveness of the book sector by encouraging cooperation between different actors within the book value chain.
- **Provide** support to Ukraine in the field of books.



European  
Union

# Expected impact

## Circulation of European literary works

Each project:

Every year, the action supports **around 40 projects**, implemented either by a single entity (mono-beneficiary) or by a consortium of organisations (multi-beneficiary).

Each project must include **at least 5 eligible works of fiction** to be translated, published, and promoted.

- promote the **diversity of literature** in the target country (or countries) by including works of fiction from **countries that are under-represented**, and in particular, works written in **lesser used languages**.
- help to promote **the profession of literary translator**, respect and apply the principle of **fair remuneration**
- encourage **collaboration between different actors of the book sector** : authors, translators, publishers, distributors, booksellers, libraries, literary events, or festivals.
- Contribute to the **EU overarching priorities**.



European  
Union

# Eligibility

## Circulation of European literary works

Applicants must be:

- Legal entities (public or private bodies), **active in the publishing and book sector**
- Established in the eligible **Creative Europe Participating Countries**:
  - **EU Member States** (including overseas countries and territories)
  - [non-EU countries](#) (listed EEA countries and countries associated to the Creative Europe Programme)



European  
Union

# Eligibility

## Circulation of European literary works

- **Works of fiction**, such as novels, short stories, theatre and radio plays, poetry works, comics and youth and children literature.
- **Non-fiction works are not eligible.** Non-fiction works include autobiographies, biographies, or essays **without fictional elements**; tourist guides; works in the field of humanities and social sciences (such as history, philosophy, economy, etc.) and works related to other sciences (such as physics, mathematics, etc.).
- Works **already published**.
- Works **not yet translated** into the target language unless the new translation corresponds to a clearly assessed need.
- Works written by authors who are nationals of, or residents in, or are recognised as part of the literary heritage of an **eligible country**.



# Project scales

## Circulation of European literary works

### Small scale

- Projects proposing at least 5 translations
- Maximum grant amount € 100,000 per project

### Medium scale

- Projects proposing at least 11 translations
- Maximum grant amount € 200,000 per project

### Large scale

- Projects proposing at least 21 translations
- Maximum grant amount € 300,000 per project

• Mono and Multi-beneficiaries  
Maximum duration for all projects: 36 months  
Lump sum grant with a prefinancing of 80% of the maximum grant  
Funding rate for all projects: 60% of total eligible costs

- Multi-beneficiaries only (at least 2 eligible organisations)





**Objective** Bring unknown and underrepresented literary voices to the Portuguese readers, promoting *bibliodiversity*, social cohesion, and well-being, and to stimulate discussions on important themes such as environmentalism, gender equality, and anti-patriarchy.

**Coordinator** [Antígona](#) (Portugal)

**Languages** Danish, French, German, Polish, Portuguese, Spanish

**Start date** 01/09/2023

**End date** 31/08/2026

**EU Grant amount** € 84,988

## Expected Impact

- Publish 5 works of fiction: Unpublished in Portugal, that address themes of equality, diversity, and nature, with an editorial and graphic work of excellence.
- Promote and disseminate the publications: Through reading sessions, community theatre, and reading clubs in partnership with socially engaged local associations.
- Reach socially underrepresented groups: Including local rural communities, elderly populations, adolescents in schools in deprived urban settings, and excluded and vulnerable social groups.
- Stimulate discussions on important themes: Such as environmentalism, gender equality, and anti-patriarchy, and promote a culture of diversity and respect for different viewpoints.

## Circulation of European literary works



# ENRECOM

**Objective** Publish and promote a package of European comics for children and young people, and to facilitate cultural inclusion by providing free comics to school libraries.

**Coordinator** [IRBIS Comics](#) (Ukraine)

**Languages** French, Italian, Ukrainian

**Start date** 01/06/2022

**End date** 31/03/2024

**EU Grant amount** € 93,57

## Expected Impact

- **Publish 13 comic books:** In three different series, targeting three age groups, with a total print run of 27,000 units.
- **Distribute comics widely:** Through offline and online distributors, as well as through the company's retail customer base, with a target of distributing at least 70% of the first print run within the project duration.
- **Present comics at book fairs:** At six Ukrainian book fairs, including the Book Arsenal Festival, Publishers' Forum for Children, and Book Forum Lviv.
- **Facilitate cultural inclusion:** By providing 23% of the print run (6,200 units) free of charge to 350 Ukraine's schools and creating interactive video material for each series to support educational activities.

## Circulation of European literary works



**European Union**

# GRAPHICNOVELS

## Circulation of European literary works

**Objective** Introduce Ukrainian readers to new and diverse graphic prose titles from European countries, promoting cultural exchange and understanding.

**Coordinator** [Liliia Serhiivna Omelianenko](#)  
(Ukraine)

**Languages** Dutch, French, German, Norwegian, Slovenian, Swedish, Ukrainian

**Start date** 01/06/2022

**End date** 29/02/2024

**EU Grant amount** € 43,234

### Expected Impact

- Publish 7 graphic prose titles
- Organise an open-air exhibition. Featuring the works of the selected authors, to promote the publications and provide a unique cultural experience for the Ukrainian audience.
- Host presentations and master-classes to engage readers and provide opportunities for authors to share their experiences and expertise.
- Introduce new authors and styles to the Ukrainian market, promoting cultural diversity and exchange between European countries.



European  
Union

# KALAMAR ECO

## Circulation of European literary works

### Expected Impact

**Objective** Publish high-quality books that promote eco-education and environmental protection for children, to empower them to become active participants in addressing the environmental crisis.

**Coordinator** [Kalamar](#) (Ukraine)

**Languages** Italian, Ukrainian

**Start date** 01/02/2023

**End date** 31/01/2025

**EU Grant amount** € 57,405

- **Publish 5 engaging and educational books:** That are designed specifically for children, using creative storytelling, infographics, and interactive elements to make environmental protection accessible and exciting.
- **Develop effective skills in children:** Through the books, to encourage children to act and make a positive impact on the environment, and to develop skills that will help them become active participants in addressing the environmental crisis.
- **Make a positive impact on the environment:** By inspiring children to act and make a positive impact on the environment, and by contributing to the development of a new generation of eco-conscious citizens.



European  
Union

# SPECIAL MARKS II

**Objective** Promote cultural exchange and understanding through the publication of translated dramatic works from 8 European countries into Ukrainian, focusing on complex issues and targeting a wide range of consumers, particularly youth and students.

**Coordinator** [Anetta Antonenko Publishers](#) (Ukraine)

**Languages** Croatian, Czech, French, Greek, Italian, Norwegian, Slovenian, Spanish, Ukrainian

**Start date** 01/03/2023

**End date** 31/01/2026

**EU Grant amount** € 117,000

## Expected Impact

- **Publish 16 books:** By well-known contemporary playwrights from 8 European countries in Ukrainian translation.
- **Select experienced translators:** Carefully chosen for their expertise and reputation in Ukraine.
- **Distribute books widely:** Ensuring that the published works are made available to a broad audience, including through online platforms and bookstores.
- **Foster a culture of translation and cultural exchange:** By promoting the importance of translation and cultural exchange, and by creating opportunities for Ukrainian readers to engage with European dramatic works.

## Circulation of European literary works



European  
Union

# POWLIT

## Circulation of European literary works

### Expected Impact

**Objective** Contribute to the diversity of literature and promote Croatian literature abroad, while addressing pressing global issues such as environmental concerns, inequality, and mental health.

**Coordinator** [V.B.Z. d.o.o.](#) (Croatia)

**Languages** Croatian, Dutch, English, Finnish, German, Icelandic, Italian, Swedish

**Start date** 01/06/2022

**End date** 31/01/2024

**EU Grant amount** € 100,000

- **Publish 10 literary works:** Including works written in Swedish, Finnish, Dutch, Icelandic, Italian and promoting Croatian literature in English and German.
- **Address pressing global issues:** Through a thematically structured project focusing on "Literature Goes Green" and "Literature Removes Barriers".
- **Promote the project through literary festivals and events:** Including the literary festival *Vrisak*, mini-festivals, book events, and round tables.
- **Utilise digital promotion:** Through livestreaming, social media, video podcasts, and a unique visual identity for the project.



European  
Union

### Expected Impact

**Objective** Contribute to biblio-diversity and promote cultural understanding between Europe and the Arab world by translating, publishing, and promoting literary works between Italian and Arabic languages.

**Coordinator** [Almutawassi Books](#) (Italy)

**Languages** Arabic, Italian

**Start date** 01/09/2023

**End date** 30/11/2025

**EU Grant amount** € 84,269

- **Publish 8 literary works:** Including 4 Italian works translated into Arabic and 4 Arabic works translated into Italian, with a focus on female writers and underrepresented literatures.
- **Promote cultural understanding and dialogue:** By disseminating the translated works across the Arab-speaking community in Europe and the Arab world, and by organising events and activities to build a community of translators and readers.
- **Fill a gap in the circulation of Arabic and Italian literature:** By sharing a complementary strategy and pooling networks and promotion channels between the two partner publishing houses.



# Other funding schemes

**PUSH  
BOUNDARIE  
S**



Creative Europe  
2021-2027

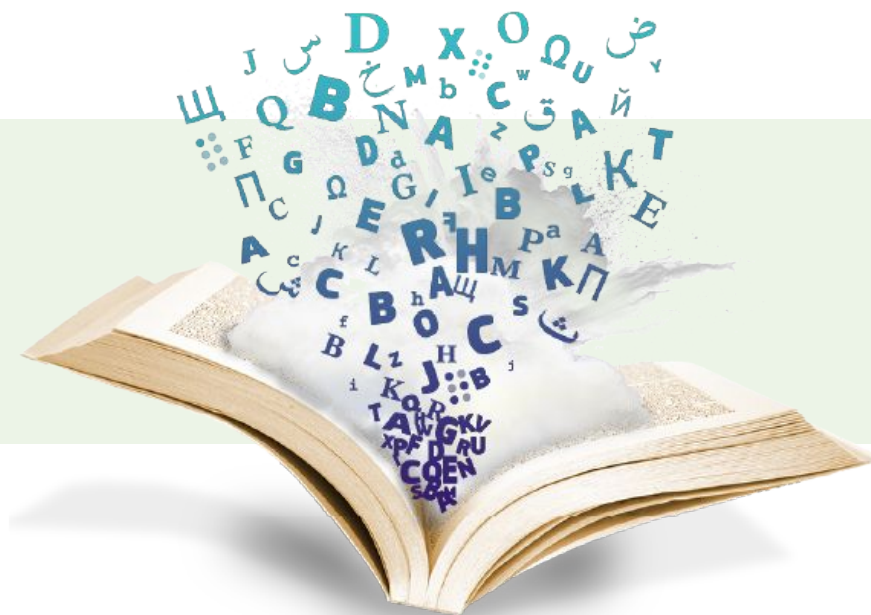


European  
Union



# European Cooperation projects

**PUSH  
BOUNDARIE  
S**



Creative Europe  
2021-2027



European  
Union

# Objectives

## European Cooperation projects

The **European Cooperation projects** funding scheme supports projects involving **organisations in the cultural and creative sectors of all sizes**, including micro-organisations and small-sized organisations, and from different countries to undertake sectoral or cross-sectoral activities.

Proposals are expected to present **a clear cross-border cooperation dimension** as this is at the core of the European Cooperation Projects.

Projects must contribute to one of the following objectives

- **Transnational creation and circulation:**  
Strengthen the transnational creation and circulation of European works and artists
- **Innovation:** Enhance the capacity of European cultural and creative sectors to nurture talents, to innovate, to prosper and to generate jobs and growth



European  
Union

# Themes and priorities

European Cooperation  
projects

- **Audience:** Increase access to, engagement and participation in culture;
- **Social inclusion:** Promote societal resilience, including the important role of culture for health and wellbeing (particularly mental health), and to enhance social inclusion in/through culture in particular of/for people with disabilities, people belonging to minorities and people belonging to socially marginalised groups, as well as intercultural dialogue;
- **Sustainability:** Co-create, adopt and disseminate environment-friendly practices, as well as to raise awareness on sustainable development through cultural activities, in line with the European Green Deal and the New European Bauhaus;
- **Digital:** Help the European cultural and creative sectors to undertake or accelerate their digital transition, and to embrace the opportunities and to address the challenges raised by artificial intelligence and other emerging technologies;
- **International dimension:** Build the capacity within the European cultural and creative sectors.



European  
Union

# Project scales

## European Cooperation projects

### Small scale

- Consortium must (usually) be composed of **minimum 3 entities** from 3 different eligible countries
- Funding rate of **maximum 80%**
- Maximum EU grant amount of **€ 200,000 per project**

### Medium scale

- Consortium must (usually) be composed of **minimum 5 entities** from 5 different eligible countries
- Funding rate of **maximum 70%**
- Maximum EU grant amount **€ 1,000,000 per project**

### Large scale

- Consortium must (usually) be composed of **minimum 10 entities** from 10 different eligible countries.
- Funding rate of **maximum 60%**
- Maximum EU grant amount of **€ 2 000 000 per project.**



# THINK PUB

Large  
Cooperation project

**Objective** Introduce new ways of making knowledge and expertise available to the book sector, with a focus on small organisations and smaller markets, by combining digital learning objects and professional trainings.

**Coordinator** [Beletrina, zavod za založniško dejavnost](#) (Slovenia)

**Participating countries** Austria, Belgium, Bulgaria, Cyprus, France, Greece, Norway, Poland, Spain, Sweden

**Start date** 01/01/2024

**End date** 31/12/2027

**EU Grant amount** € 1,408,732

## Expected Impact

- **Create a digital learning library:** With international perspectives and innovative practices.
- **Offer customised trainings:** In collaboration with local industry hubs.
- **Deliver targeted education:** To small organisations and smaller markets.
- **Foster sustainability:** Through a consortium of industry partners.
- **Support sector diversity:** By providing innovative practices and knowledge.



European  
Union

**Objective** Promote literary exchanges and increase the visibility of EU publishers and their authors on the international market.

**Coordinator** [Sodobnost](#) (Slovenia)

**Participating countries** Croatia, Estonia, Greece, Italy, North Macedonia, Poland

**Start date** 01/06/2023

**End date** 30/11/2025

**EU Grant amount** € 684,620

### Expected Impact

- **Publish 48 co-editions:** Through partnerships between 7 EU publishers.
- **Organise 36 literary tours:** Featuring 22 authors and illustrators in 7 different book markets.
- **Reach a larger readership:** Through innovative reading projects in schools and awareness campaigns.
- **Increase visibility:** Through inter-publishing meetings, international book fairs, and promotional activities.
- **Engage 117 professionals:** Including publishers, authors, illustrators, translators, and editors.



# APACE

**Objective** Create a bidirectional dialogue between publishers and specialist organisations producing accessible publications, and to position accessibility as a strategic asset in Europe.

**Coordinator** [Fondazione LIA](#) (Italy)

**Participating countries** Bulgaria, Finland, Germany, Italy, Lithuania, Netherlands

**Start date** 01/01/2024

**End date** 31/12/2025

**EU Grant amount** € 688,946

## Expected Impact

### Medium Cooperation project

- **Enhance the capacity of the EU publishing industry in accessibility:** By filling the current gap of competences and creating a new generation of professional experts.
- **Increase the number of accessible ebooks:** By promoting innovation in the production and distribution process of Born Accessible publications.
- **Foster new forms of collaboration:** By leveraging digital opportunities and implementing training courses, networking opportunities, awareness events, and pilot projects.
- **Promote accessibility best practices:** By developing guidelines, best practices, and whitepapers.
- **Reach a wide audience:** By involving 20 organisations in 18 countries and over 2600 participants in project activities by the end of the project.



**European  
Union**

**Objective** Improve accessibility of publishing for adults with intellectual and developmental disorders (PIDD), a neglected target group in the sector.

**Coordinator** [Controvento Società Cooperativa Sociale Onlus](#) (Italy)

**Participating countries** Belgium, Croatia, France, Italy, Portugal, Slovenia, Sweden

**Start date** 01/10/2024

**End date** 31/01/2028

**EU Grant amount** € 684,495

### Expected Impact

- **Needs assessment:** Identify cognitive accessibility needs of PIDD in literature and reading.
- **Cultural activities toolkit:** Develop activities for PIDD linked to literature, reading, and writing.
- **Accessible books:** Publish books dedicated to PIDD through literary contests and writing workshops.
- **App:** Create a reading tool using accessible language, images, and pictograms for PIDD and their families.





# G-BOOK 3

Medium  
Cooperation project

**Objective** Promote positive gender education in teenagers through literature, fostering their social, emotional, and creative skills, and tackling gender stereotypes in youth literature.

**Coordinator** [Università di Bologna](#) (Italy)

**Participating countries** Albania, Bulgaria, Czech Republic, Finland, France, Germany, Ireland, Italy, Poland, Portugal, Slovenia, Spain

**Start date** 01/10/2024

**End date** 30/09/2027

**EU Grant amount** € 982,822

## Expected Impact

- **Comprehensive bibliography:** Finalise the bibliography of gender-positive kids' literature with works for 15–18-year-olds.
- **School-based programme:** Implement a 2-year curricular path in 10 high schools from partner countries, featuring social and emotional workshops on gender-related themes and co-creation workshops for digital content creation.
- **Audience engagement campaign:** Launch an audience engagement campaign on social media, raising awareness and encouraging discussion on gender-related topics.



European  
Union

# European Networks of Cultural and Creative Organisations

**PUSH  
BOUNDARIE  
S**



Creative Europe  
2021-2027



European  
Union

# Objectives

## European Networks of Cultural and Creative Organisations

The **European Networks of Cultural and Creative Organisations** intend to enhance the capacities of European cultural and creative sectors to face common challenges and nurture talents, innovate, prosper and generate jobs and growth.

This scheme supports projects implemented by **highly representative, multicountry, membership-based networks of European cultural and creative organisations**, which cover a wide range of Creative Europe participating countries.

Networks must have a **shared mission, governance rules, and members' rights and obligations**, as formally specified (in "statutes" or equivalent) and agreed upon by its members. Networks should be composed of a coordinating entity and its members.

European networks exclusively covering the audiovisual sector are not eligible for funding under this action.



European  
Union

# Expected impact

European Networks of  
Cultural and Creative  
Organisations

From a policy point of view, it is expected that the selected networks (almost **40** from **2024 to 2028**) will “collectively” contribute to **shape cultural policies in Europe** and generate the knowledge required to define and implement effective cultural policies in line with the themes and priorities of this call for proposals.



European  
Union

**Objective** Enhance the European bookselling sector by upscaling, reinforcing, and maximising its capacity and resilience.

**Coordinator** [European and International Booksellers Federation](#) (Belgium)

**Network Members** 35 organisations ≈25,000 booksellers

**Start date** 01/01/2025

**End date** 31/12/2028

**EU Grant amount** € 1,112,540

### Expected Impact

- **A resilient bookselling community:** Strengthen the international bookselling community through knowledge exchange, professional development, and crisis resilience.
- **Enhanced sector capacities and competitiveness:** Support booksellers in embracing digital transformation, enhancing sustainability, and increasing diversity and inclusion in the workforce.



**Objective** Empower libraries to promote unrestricted access to culture and information, safeguard national literature and language, and further personal agency and community engagement, ultimately underpinning democratic values.

**Coordinator** [European Bureau of Library, Information and Documentation Associations](#) (Netherlands)

**Network Members** 122 organisations

**Start date** 01/01/2025

**End date** 31/12/2028

**EU Grant amount** € 891,542

## Expected Impact

- **Strengthening democracy and culture:** Foster reading for all, with a focus on inclusivity, gender equality, and media literacy.
- **Sustainable development:** Promote sustainability and the greening of Europe, ensuring libraries contribute to a more environmentally conscious society.
- **Digital transformation:** Support digital transition enabling libraries to thrive in a rapidly changing technological landscape.
- **Cultural diplomacy and information integrity:** Foster cultural diplomacy with a focus on information integrity, re-building libraries, and promoting best practices.



# European Platforms for the promotion of emerging artists

**PUSH  
BOUNDARIE  
S**



Creative Europe  
2021-2027



European  
Union

# Objectives

The European Platforms for the promotion of emerging artists support **projects aimed at promoting emerging European artists and their works, improving their international visibility, and facilitating their circulation.**

Projects should also **improve access to and participation in cultural events and activities, enhancing audience engagement and development.** These projects must be designed and developed to contribute to the implementation of the EU's policy priorities in the field of culture, particularly the working conditions of artists.

For the purposes of this action, projects will need to establish Platforms that can be defined as **showcases or springboards** made up of a coordinating organisation and member organisations, with a common programming and branding strategy.

European Platforms' funding scheme is open to all the cultural and creative sectors. However, considering that this action aims at pursuing the objectives of the Culture strand of the Programme, **projects involving exclusively organisations from the audiovisual sector are not targeted for funding under it.**

## European Platforms for the promotion of emerging artists

As the support is intended to have a **structuring effect**, the intention is not to support more than one Platform targeting the same type of artists or works of a same cultural sector.



European  
Union



# Expected impact

## European Platforms for the promotion of emerging artists

- establish a Platform composed of a coordinating organisation and member organisations.
- develop **a joint and coordinated artistic programming strategy** to identify and present emerging European artists and their works outside their country of origin.
- set up a cascading grant mechanism to support emerging artists, raise their profile and increase and promote European cultural and artistic diversity. Commit to devoting **at least 70% of the grant to supporting emerging artists**.
- support **at least 50 emerging artists per year**.
- build a strategy to develop the Platform by increasing the number of member organisations, **at least one per year as from the second year**.

The above elements are mandatory and must be clearly detailed in the proposal.



European  
Union

# VERSOPOLIS

**Objective** Re-position poetry in the European and global cultural, economic, and societal landscape.

**Coordinator** [Beletrina, zavod za založništvo dejavnost](#) (Slovenia)

**Promoted Emerging Artists** >320

**Start date** 01/05/2025

**End date** 30/04/2029

**EU Grant amount** € 2,680,302

## Expected impact

- Increase visibility and mobility of European emerging poets
- Build capacity of European emerging poets and cultural operators
- Expand the platform globally and develop brand recognition
- Improve emerging poets' career trajectories
- Increase the presence of European poetry in the global cultural scene
- Grow audiences' appreciation for poetry, arts, and culture

**European Platform  
for the promotion of  
emerging artists**



**European  
Union**

**Objective** Secure the future of European literature by promoting emerging European literary writers and translators of prose.

**Coordinator** [Wintertuin](#) (Netherlands)

**Promoted Emerging Artists** >400

**Start date** 01/10/2025

**End date** 30/09/2029

**EU Grant amount** € 2,798,031

### Expected Impact

- Increasing international visibility for emerging European literary writers and translators
- Strengthening transnational circulation of literary works and artists
- Developing wider and younger readership
- Improving quality of literary translations
- Increasing visibility of translators



# Other European Stories

**PUSH  
BOUNDARIE  
S**



Creative Europe  
2021-2027



European  
Union

**Objective** Provide a secure, ethical, and responsible digital space for authors to share their work with a wide audience, free from fake news, online harassment, and relentless advertisements, making it a refreshing alternative for writers and readers alike. The ambition is to establish the platform as the European leader in hybrid creative content publishing.

**Coordinator** [Panodyssey HG](#) (France)

**Start date** 01/01/2022

**End date** 31/12/2023

**EU Grant amount** € 1,531,991

## Expected impact

## Innovation Lab Cross-Sectorial Strand

- **Community for creators:** It connects writers with their readers, allowing them to share their creations and build a community around their work.
- **Ad-free experience:** It offers a premium, authentic experience without advertisements.
- **Monetisation:** Authors can monetise their content directly, without relying on advertisers.
- **Data protection:** It prioritises the protection of personal data and intellectual property.
- **European roots:** Developed in Europe, it ensures that all data is stored on European servers, and financial transactions are processed securely by a European company.



# Useful links

For questions, assistance related to the programme and help cooperating with organisations in other countries, [Creative Europe Desks](#) are in place in every participating country.

To explore the available EU funding opportunities, find partners, and submit a proposal please check the [EU Funding & Tenders Portal](#).

## PUSH BOUNDARIE S

@creative.eu on Instagram  
@CreativeEuropeEU on Facebook  
@Creative\_Europe on X

*#CreativeEurope4books*

<https://culture.eceurope.europa.eu/creative->

# Creative Europe 2021-2027

**PUSH  
BOUNDARIE  
S**



© European Union 2024

Unless otherwise noted the reuse of this presentation is authorised under the CC BY 4.0 license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.



**European  
Union**