



Translators' visibility: a Sisyphean task?



Strasbourg, 3rd October 2024



**An endless and
unavailing
labour?**





“Visibility can lead to better recognition, and help translators overcome the issues arising from anonymity. ‘Invisible translators have a poor negotiating position, and are accordingly badly paid. Bad working conditions lead to bad quality – and to the view that invisibility and bad pay might possibly be justified. Translators must be able to break out of this vicious circle’ (PETRA report of 2012)”.



- Translators on the Cover



Why is it important to #namethetranslator?



Better recognition



Better negotiation



Better quality



CEATL's Visibility campaigns

01 Videos

03 World Book Day

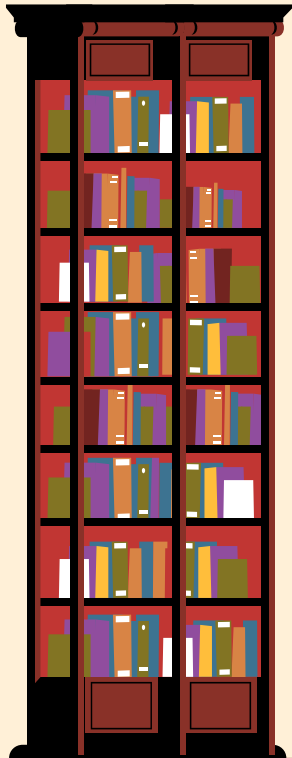
02 E-zine

04 #CeatlFriday

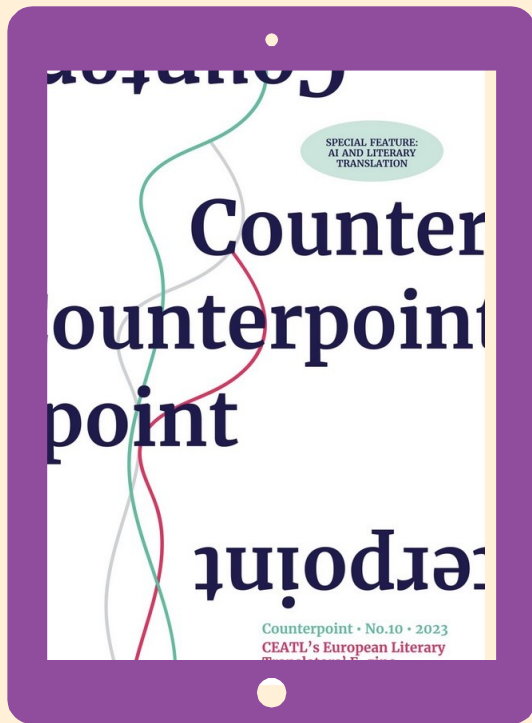
05 #WeekInTranslation



ITD videos 2022-23



<https://www.youtube.com/@ceatl9198>



Counterpoint/ Contrepoint

<https://www.ceatl.eu/counterpoint>
<https://www.ceatl.eu/fr/contrepoint>

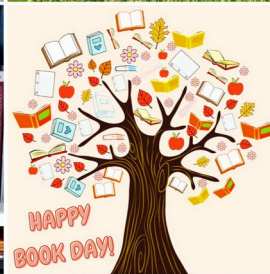
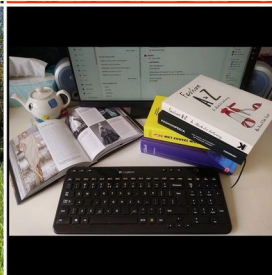
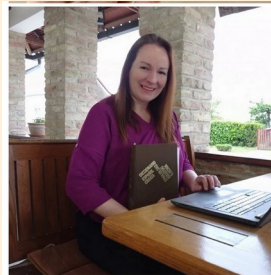




World Book Day 2024



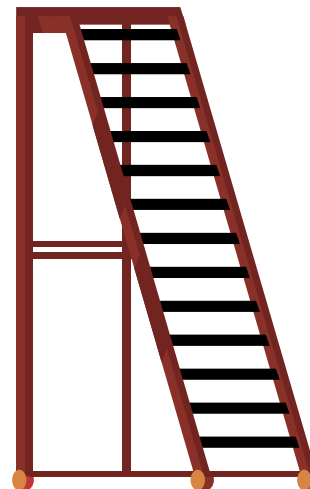
#translatingismysuperpower



#CeatlFriday



#WeekInTranslation



<https://www.instagram.com/ceatlnews/>



Thanks! Merci! Grazie!



Write to us:
ceatl-visibility@googlegroups.com



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